

## Dissemination Report



**Shall we dance? Project  
2023-3-AT01-KA152-YOU-000176358**

**Youth Exchange  
11-19 August 2024  
Vienna, Austria**



**Co-funded by  
the European Union**

**Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.**

**Introduction**

**Dissemination Channels**

The dissemination strategy of the project was carefully designed to ensure widespread visibility and engagement. A variety of channels were utilized to effectively communicate the project's objectives, activities, and outcomes to a diverse audience. These channels included popular social media platforms such as Facebook, Instagram, YouTube, TikTok, and LinkedIn, as well as traditional media like radio shows and dedicated website pages. Additionally, offline dissemination events provided direct engagement opportunities, fostering meaningful interactions with target groups.

This multi-faceted approach aimed to maximize the project's outreach, ensuring its key messages reached both local and international audiences across different demographics and interest groups. The strategic combination of online and offline efforts has contributed significantly to the overall impact and success of the dissemination process.

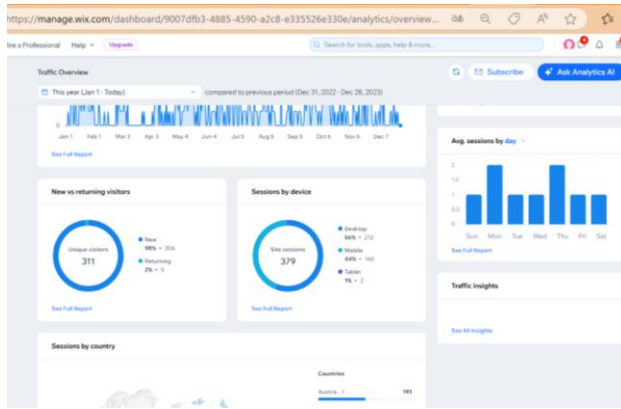
## Website

Shall We Dance? Project's Website is available in 7 Languages(AU, BIH, EN, ME, MK, TR, UKR). The link of the website:

<https://www.ikigaivienna.org/ye-austria-shall-we-dance>



The website had 379 visitors during project's life time.

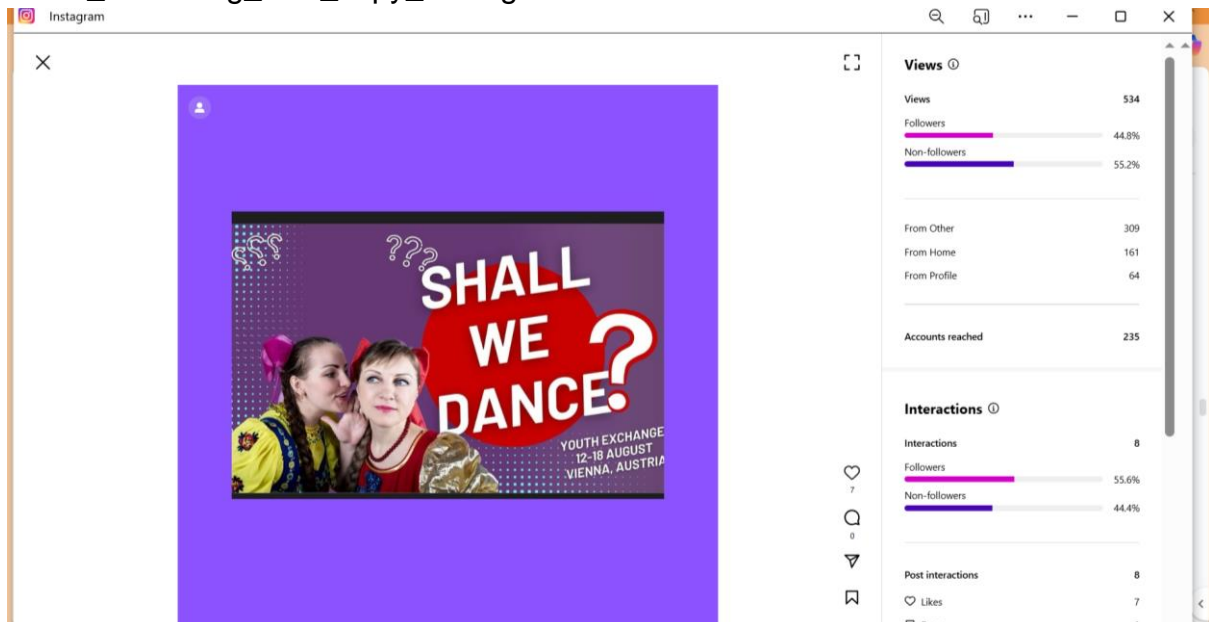


## Dissemination of IKIGAI Verein zur Förderung von Kunst, Kultur und Bildung, Austria

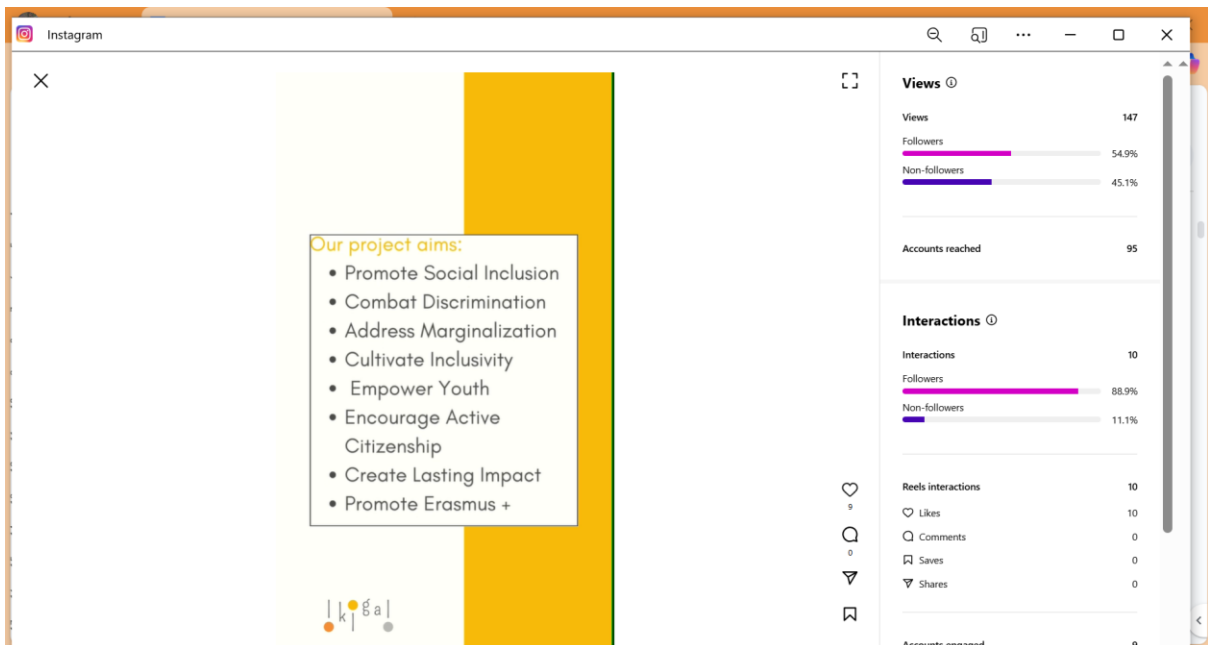
Instagram: [https://www.instagram.com/ikigai\\_vienna/](https://www.instagram.com/ikigai_vienna/)

9 instagram posts reached 1614 views:

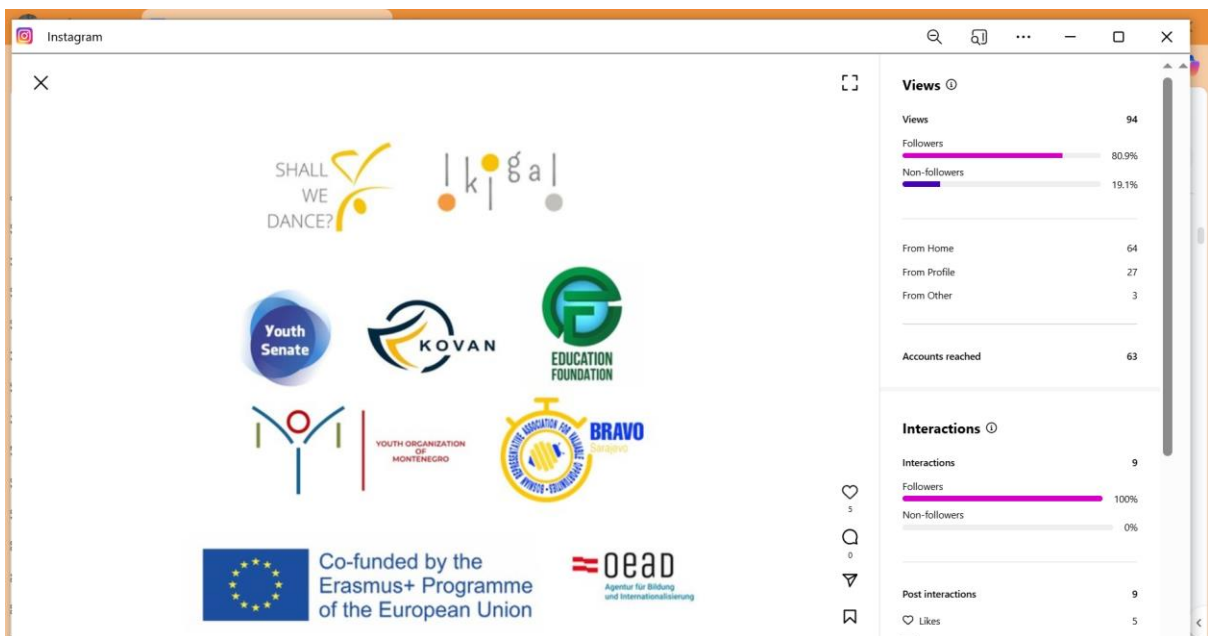
[https://www.instagram.com/p/C-BStn5uX9-/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/p/C-BStn5uX9-/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)



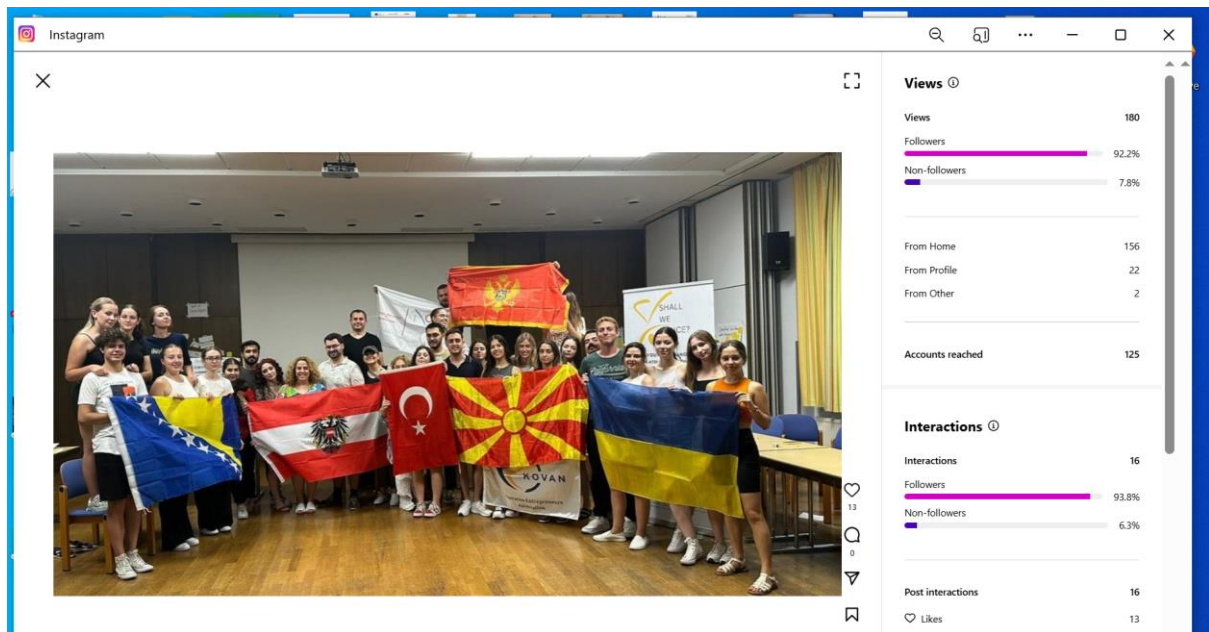
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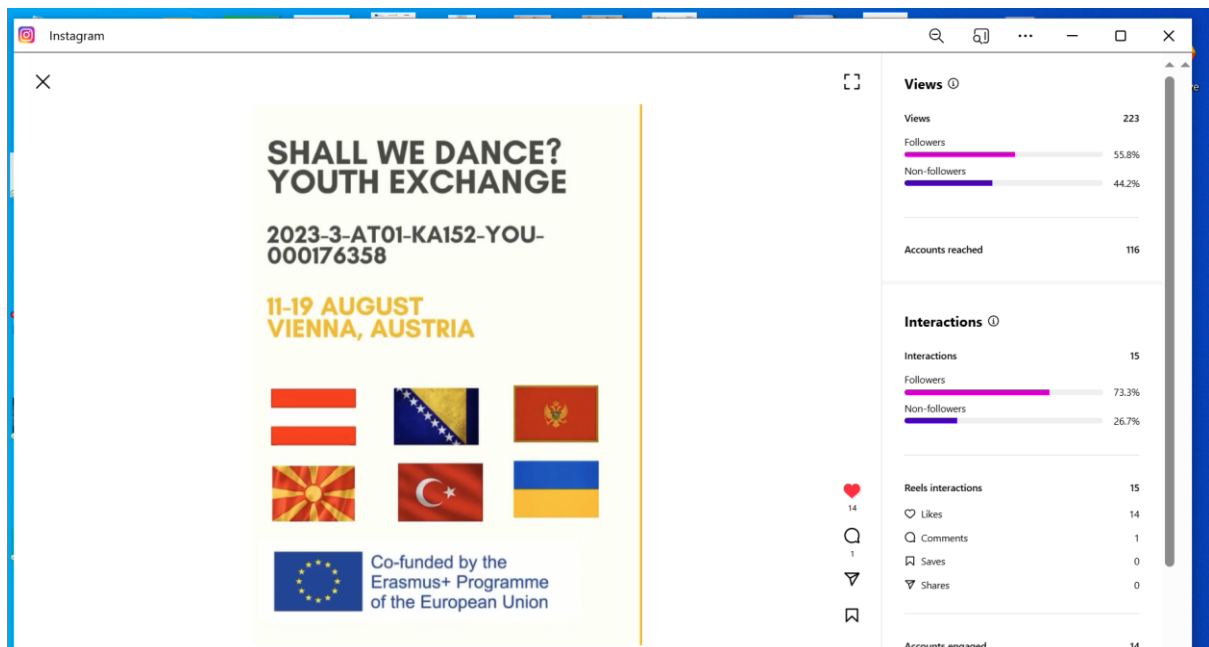
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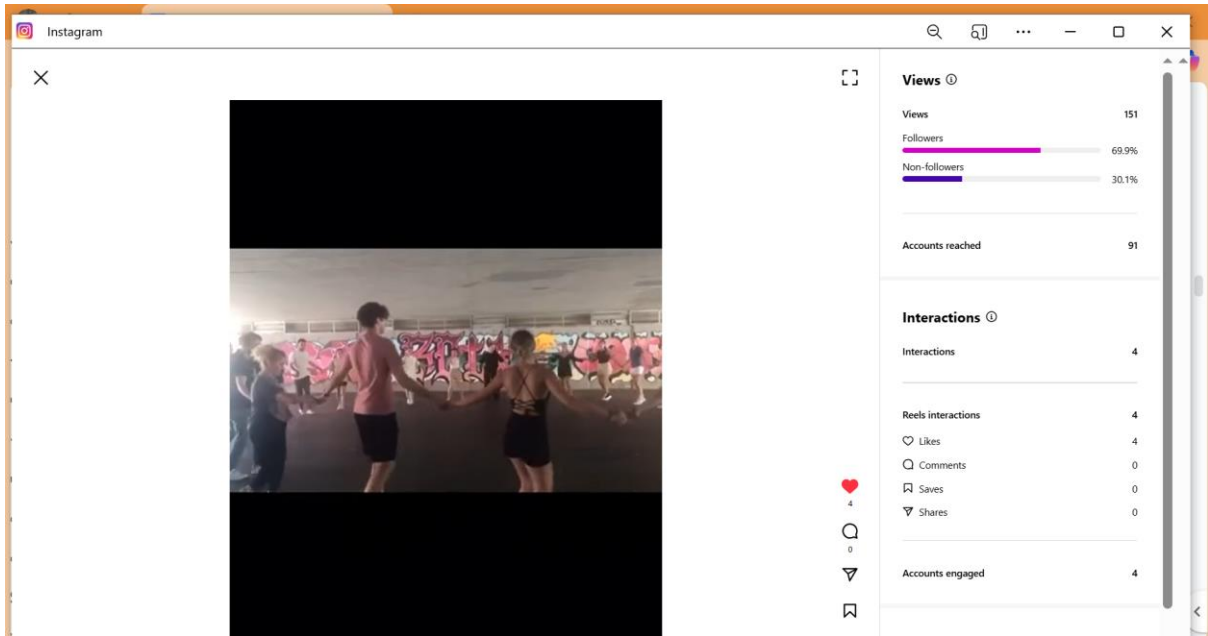
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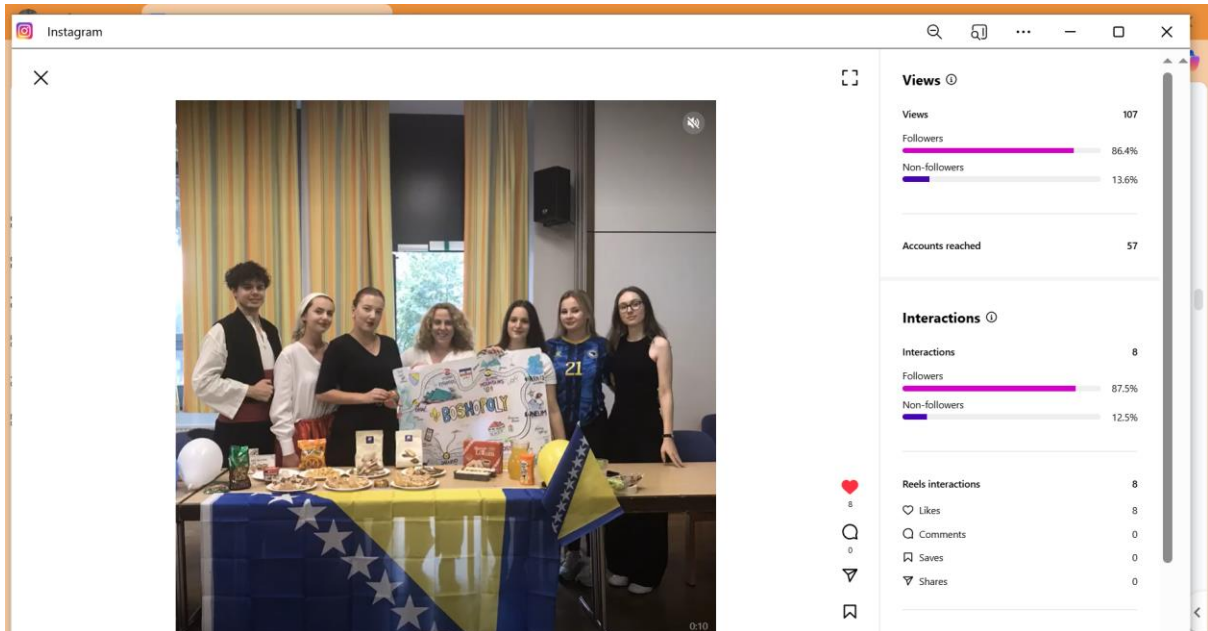
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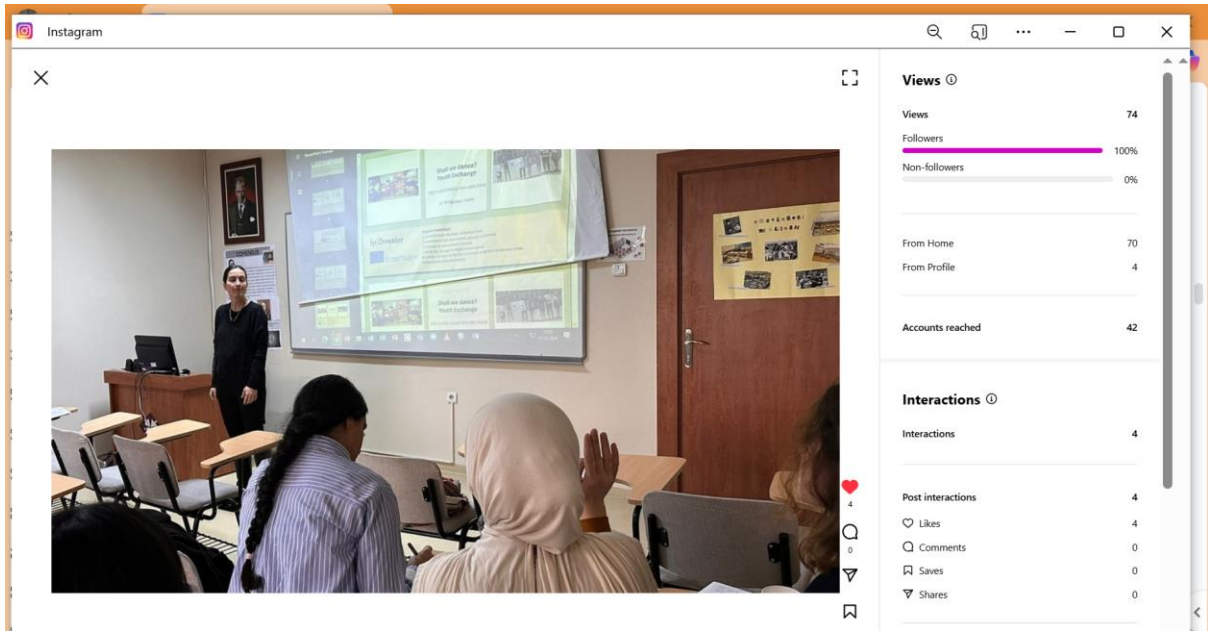
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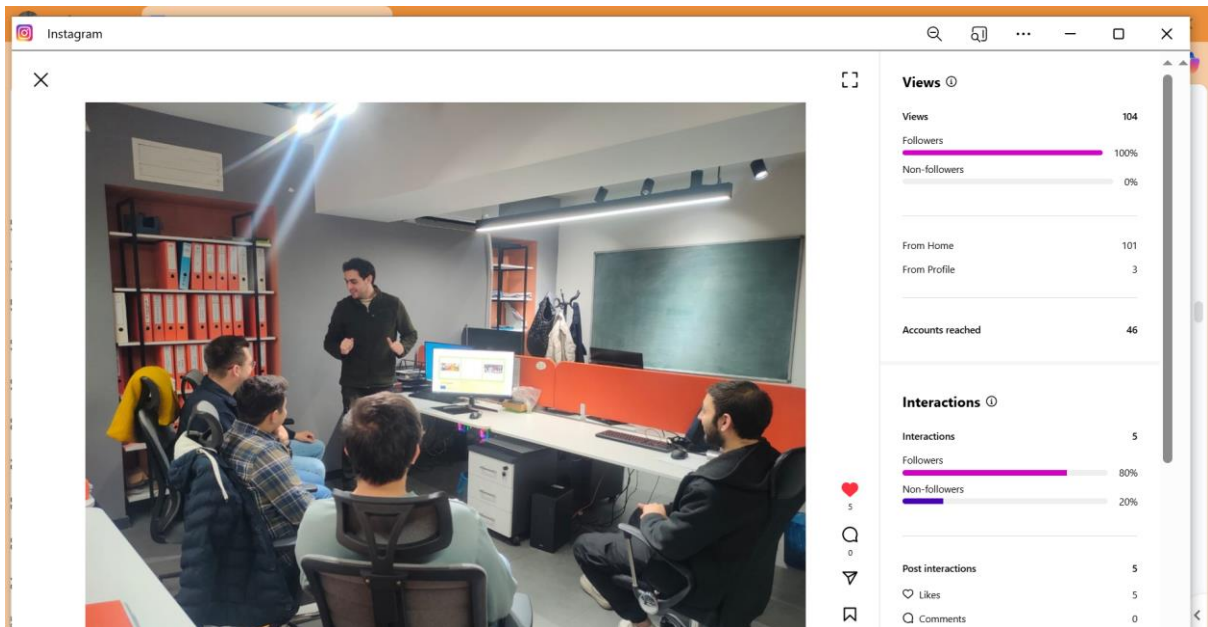
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[https://www.instagram.com/p/DEH3mFligDg/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/p/DEH3mFligDg/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)



[https://www.instagram.com/p/DEH4vgTCz\\_k/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/p/DEH4vgTCz_k/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)



**Facebook:** <https://www.facebook.com/ikigaivienna/>

12 facebook posts reached 465 views:

<https://www.facebook.com/share/p/18X7wGJtjX/>



<https://www.facebook.com/reel/420610161004840>



<https://www.facebook.com/share/p/1BDYoowfzP/>



ALL WE DANCE? YOUTH EXCHANGE  
2023-3-AT01-KA152-YOU-176358  
AUGUST VIENNA, AUSTRIA

Co-funded by the Erasmus+ Programme of the European Union

Views: 85  
Interactions: 5

Views: Followers vs non-followers  
0% Non-followers, 0% Followers

Interactions: Reactions (4), Comments (0), Shares (1), Saves (0)

<https://www.facebook.com/share/v/1Ae3VsJoXU/>

ALL WE DANCE? YOUTH EXCHANGE  
2023-3-AT01-KA152-YOU-176358  
AUGUST VIENNA, AUSTRIA

Views: 11  
Interactions: 1

Views: Followers vs non-followers  
17% Followers, 83% Non-followers

Audience retention: Most of your audience dropped off at the 0:03 mark and your average watch time is 0:03.

<https://www.facebook.com/reel/593632733079891>

SHALL WE DANCE? YOUTH EXCHANGE  
2023-3-AT01-KA152-YOU-00076358  
11-19 AUGUST VIENNA, AUSTRIA

Views: 35  
Interactions: 0  
Watch time: 37s

Views: Followers vs non-followers  
35% Followers, 65% Non-followers

Audience retention: Most of your audience dropped off at the 0:09 mark and your average watch time is 0:07.

<https://www.facebook.com/reel/1579314979377468>

https://www.facebook.com/content/insights/?content\_id=UzpfSTYxNTUwODM5NzQ2OTYwOjEyMjlyMzc...

**SHALL WE DANCE?  
YOUTH EXCHANGE**

2023-3-AT01-KA152-YOU-000176358

11-19 AUGUST  
VIENNA, AUSTRIA

Co-funded by the Erasmus+ Programme of the European Union

Views	47	Reach	12
Interactions	1	Link clicks	--

**Views**  
Followers vs non-followers

21% Followers, 79% Non-Followers

3-second video views: 10  
1-minute video views: 0  
Watch time: 1m 26s  
Average watch time: 2s

**Audience retention**  
Most of your audience dropped off at the 0:07 mark and your average watch time is 0:02.

100%  
0%  
0:00 0:05 0:10 1:00 1:30

**Interactions**  
Recent video

<https://fb.watch/wOk8YrR5TB/>

https://www.facebook.com/content/insights/?content\_id=UzpfSTYxNTUwODM5NzQ2OTYwOjEyMjlyNj...

**SHALL WE DANCE?  
YOUTH EXCHANGE**

2023-3-AT01-KA152-YOU-000176358

11-19 AUGUST  
VIENNA, AUSTRIA

Co-funded by the Erasmus+ Programme of the European Union

Views	24	Reach	7
Interactions	1	Link clicks	--

**Views**  
Followers vs non-followers

8% Followers, 92% Non-Followers

3-second video views: 3  
1-minute video views: 0  
Watch time: 1m 2s  
Average watch time: 3s

**Audience retention**  
Most of your audience dropped off at the 0:19 mark and your average watch time is 0:03.

100%  
0%  
0:00 0:05 0:10 1:00

**Interactions**  
Recent video

<https://fb.watch/wOkaVeW9bt/>

https://www.facebook.com/content/insights/?content\_id=UzpfSTYxNTUwODM5NzQ2OTYwOjEyMjlyNj...

Views	28	Reach	9
Interactions	1	Link clicks	--

**Views**  
Followers vs non-followers

11% Followers, 89% Non-Followers

3-second video views: 3  
1-minute video views: 0  
Watch time: 2m  
Average watch time: 2s

**Audience retention**  
Most of your audience dropped off at the 0:07 mark and your average watch time is 0:02.

100%  
0%  
0:00 0:05 0:10 1:00

**Interactions**  
Recent video

Meta Business Suite

<https://fb.watch/wOkcTAKg5W/>

https://www.facebook.com/content/insights/?content\_id=UzpfSTYxNTUwODM5NzQ2OTYwOjEyMjlyNj...

**SHALL WE DANCE?  
YOUTH EXCHANGE**

2023-3-AT01-KA152-YOU-000176358

**11-19 AUGUST  
VIENNA, AUSTRIA**

Co-funded by the Erasmus+ Programme of the European Union

Views @	23	Reach @	12
Interactions @	1	Link clicks @	--

**Views**  
Followers vs non-followers

27% Followers  
73% Non-followers

3-second video views 5  
1-minute video views 0  
Watch time 1m 5s  
Average watch time 3s

**Audience retention @**  
Most of your audience dropped off at the 0:07 mark and your average watch time is 0:03

**Interactions @**

Boost video  
Meta Business Suite

<https://www.facebook.com/share/p/1BVUvd571v/>

https://www.facebook.com/content/insights/?content\_id=UzpfSTYxNTUwODM5NzQ2OTYwOjEyMjlyNz...

**SHALL WE DANCE?  
YOUTH EXCHANGE**

2023-3-AT01-KA152-YOU-000176358

**11-19 AUGUST  
VIENNA, AUSTRIA**

Co-funded by the Erasmus+ Programme of the European Union

Views @	51	Reach @	25
Interactions @	2	Link clicks @	--

**Views**  
Followers vs non-followers

41% Non-followers  
59% Followers

**Interactions @**

Reactions 2  
Comments 0  
Shares 0  
Saves 0

Boost post  
Meta Business Suite

<https://www.facebook.com/share/p/15oR2FD86V/>

https://www.facebook.com/content/insights/?content\_id=UzpfSTYxNTUwODM5NzQ2OTYwOjEyMjlyNj...

**SHALL WE DANCE?  
YOUTH EXCHANGE**

2023-3-AT01-KA152-YOU-000176358

**11-19 AUGUST  
VIENNA, AUSTRIA**

Co-funded by the Erasmus+ Programme of the European Union

Views @	29	Reach @	8
Interactions @	2	Link clicks @	--

**Views**  
Followers vs non-followers

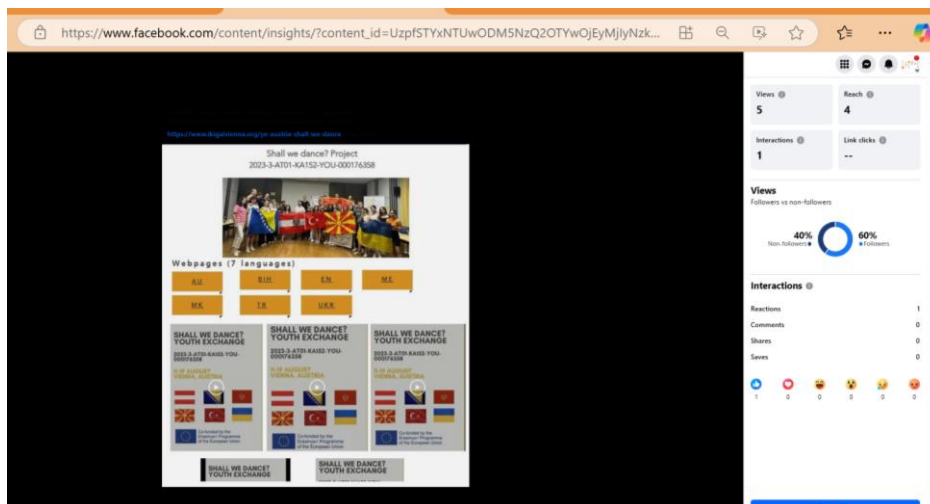
28% Followers  
72% Non-followers

**Interactions @**

Reactions 2  
Comments 0  
Shares 0  
Saves 0

Boost post  
Meta Business Suite

<https://www.facebook.com/share/p/18UAYdokCf/>



## OFF-LINE DISSEMINATION EVENTS

### WHAT IS ERASMUS+ PROGRAMME? GOOD EXAMPLES

#### Erasmus+ & Project Sessions Overview

During the Erasmus+ training course "*Consciousness Skillset to Foster Youth: Leading the Way Forward!*" (2024-1-AT01-KA152-YOU-000238069) and the youth exchange "*GraphiQuest: Visual Journey in Youth Work*" (2024-1-AT01-KA153-YOU-000238750), dedicated *Erasmus+ & Project Sessions* were organized.

The *Shall We Dance?* project was showcased as one of the best practices and presented to 55 youth workers and young people from various European countries. Please find the presentation attached.

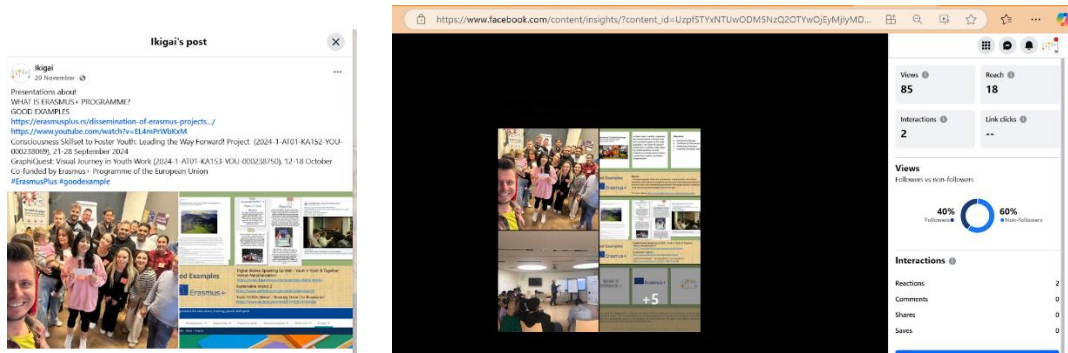
#### Event Details:

- **Date:** 27 September 2024
- **Location:** Vienna, Austria

#### Project Dates:

- *Consciousness Skillset to Foster Youth: Leading the Way Forward!*: 21–28 September 2024
- *GraphiQuest: Visual Journey in Youth Work*: 12–18 October 2024

For more details, visit our Facebook post: [IKIGAI Vienna Facebook Page](#).

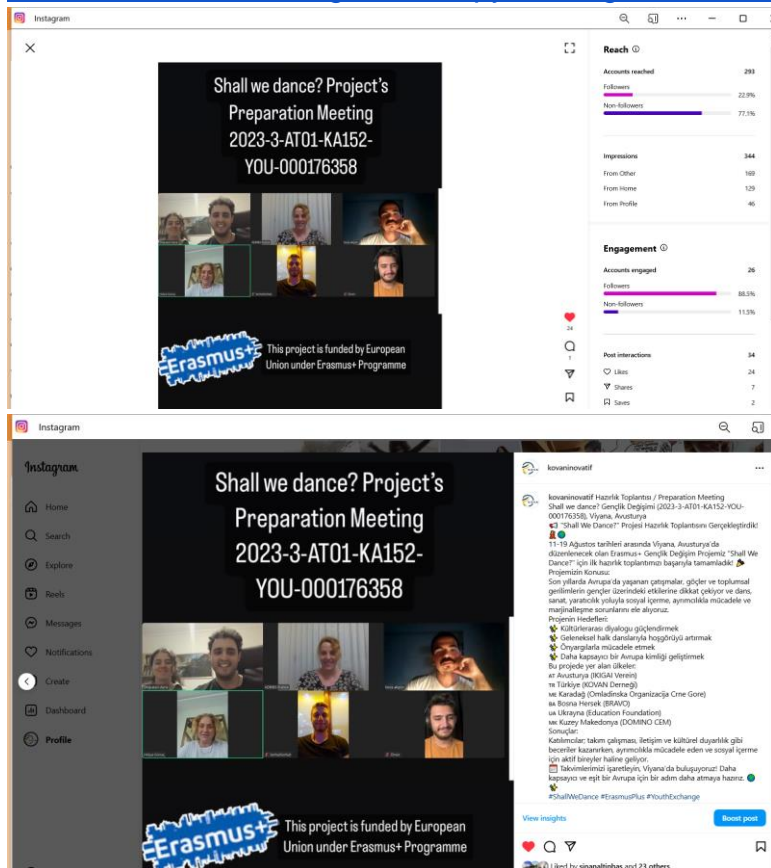


## Dissemination of KOVAN İnovatif Girişimciler Derneği, Türkiye

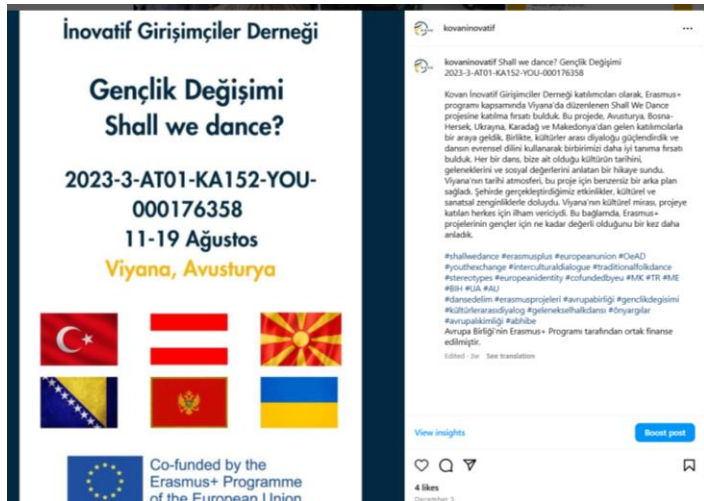
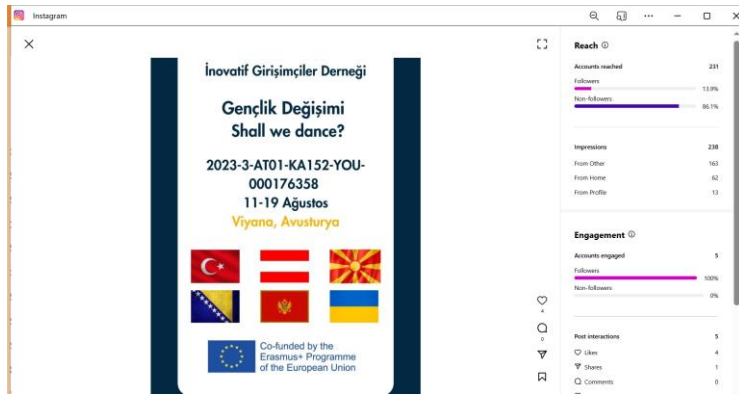
Instagram: <https://www.instagram.com/kovaninovatif/>

9 instagram posts reached 1110 views:

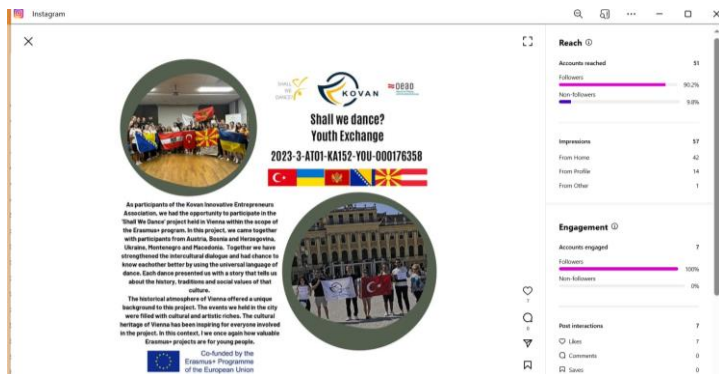
[https://www.instagram.com/p/C90Lv-4owGb/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/p/C90Lv-4owGb/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)



[https://www.instagram.com/p/DDHoTjYNzl/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/p/DDHoTjYNzl/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)

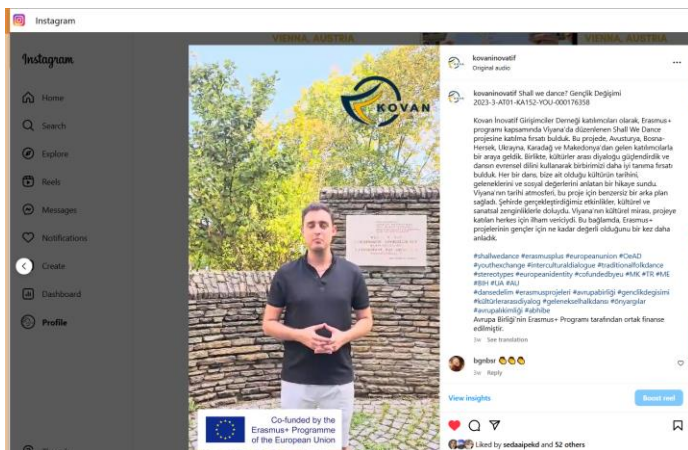
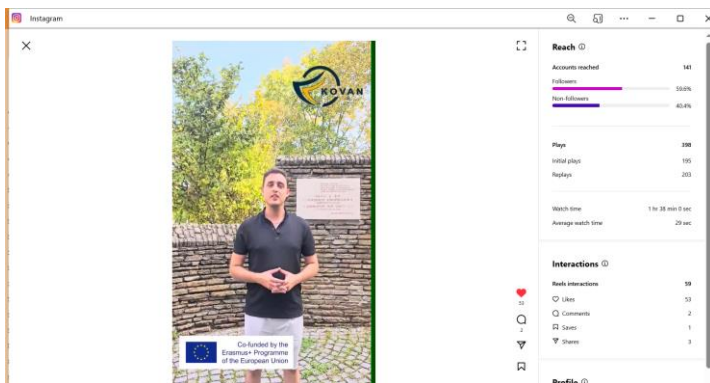


[https://www.instagram.com/p/DDHrDkKNjYi/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/p/DDHrDkKNjYi/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)

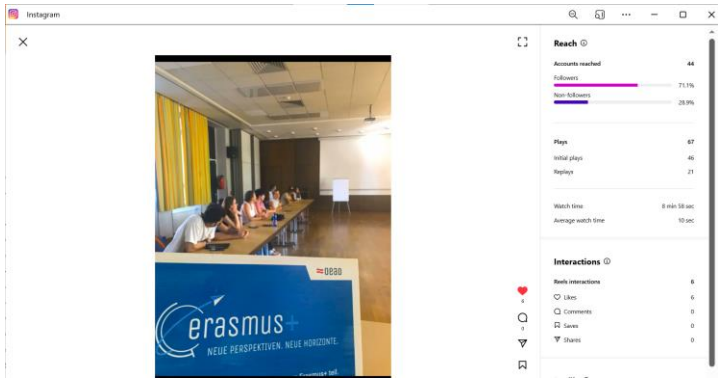




[https://www.instagram.com/reel/DDHrHHvSlrx/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/reel/DDHrHHvSlrx/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)



[https://www.instagram.com/reel/DDSLNaSSr3k/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/reel/DDSLNaSSr3k/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)



The screenshot shows an Instagram post featuring a video of a meeting. The caption is as follows:

kovainnovatiff  
Original audio

kovainnovatiff Shall we dance?  
Youth Exchange  
2023-3-ART01-KA153-YOU-000176358  
11-18 August 2024, Vienna

Austria: BOGAN Verein zur Förderung von Kunst, Kultur und Bildung  
Türkiye: KOYAN İnovatif Girişimciiler Derneği  
Montenegro: Omladinska Organizacija Črne Gore  
Spain: BOSMAN REPRESENTATIVE ASSOCIATION FOR VALLABLE OPPORTUNITIES  
Lithuania: Education Foundation  
Macedonia: DOMINO CEM

#erasmusplus #europeanunion #shallwedanceproject #europeandance #eua #socialinclusion #combatdiscrimination #addressingregionalization #culturalinclusion #empoweryouth #activecitizenship #interculturaldialogue #multiculturalism #challenge #pojustice #stereotypes #handeuropeanidentity #IKC #IR #IJE #IH #IJA #IAU

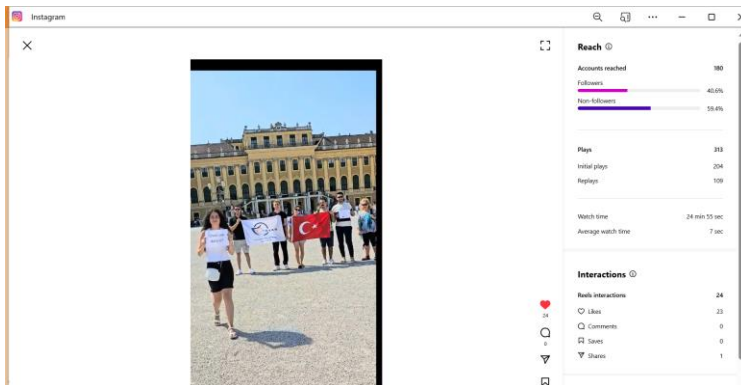
Co-funded by the Erasmus+ Programme of the European Union

View insights

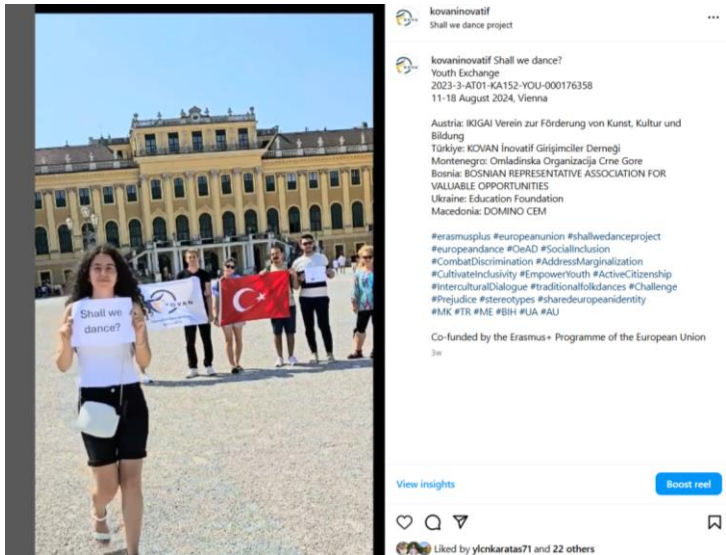
Liked by kybeleassociation and 5 others

December 7

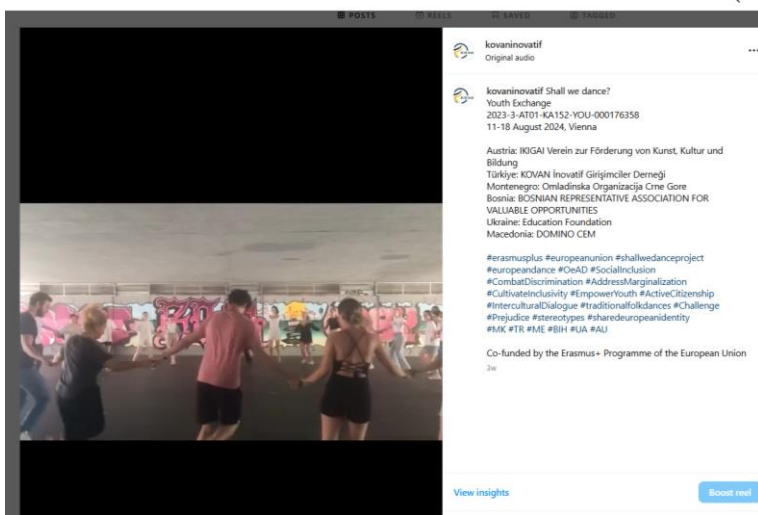
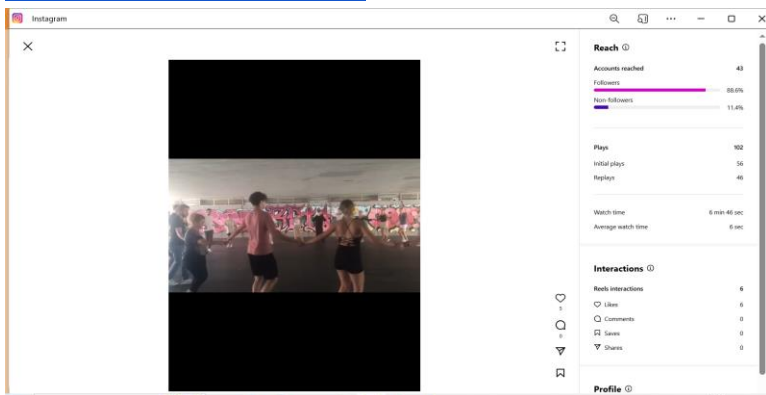
[https://www.instagram.com/reel/DDT5fmotQdO/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/reel/DDT5fmotQdO/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)



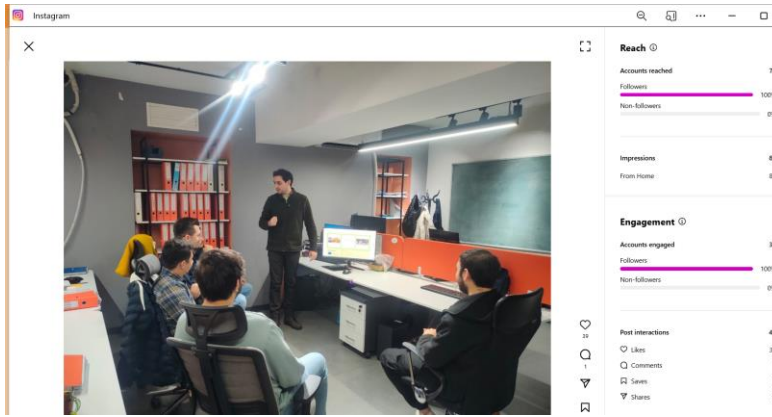




[https://www.instagram.com/reel/DDUH8pS0sP/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/reel/DDUH8pS0sP/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)



[https://www.instagram.com/p/DEH20W9NuTH/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/p/DEH20W9NuTH/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)



**Instagram**

**kovainovatif**

**kovainovatif Erasmus+ Olyp / Erasmus+ Görüleri**

**KOVAN İnovatif Girişimci Deme@nda Erasmus+ Projeleri Yarınlaşma Toplantısı düzenlendi.**

Bugün demek binamızda Erasmus+ Programı ve iyi proje uygulamalarını yaygınlaştırma toplantısını demek üyelerimizle gerçekleştirdik.

Digital Stories Speaking Up Well Youth & Together Versus Marginalization Projesi (2023-3-AT01-KA152-YOU-00017325) Gençlik Doğrulması, Bakurani, Gökçen

Yarınlaşma toplantılarında gençlerin marjinalizasyon ve ayrımcılıkla mücadele etmek için nasıl yaratıcı çözümler geliştirdiği ve Erasmus+ programını kullanarak fırsatları nasıl hayata geçirdiği paylaşıldı. Ayrıca, bakurani projesi kapsamında kazandığımız deneyimleri aktarma fırsatı bulduk.

Shall we dance? Gençlik Doğrulması (2023-3-AT01-KA152-YOU-00017325), Yigane, Anadoluya

Sunumumuzda gençler arasında köprülerarası diyalogu teşvik eden yöntemleri ve halk dâvranışını kapsayıcı girişimi nasıl uyguladığını aktardık. Ayrıca, bakurani'nin nasıl mücadele ettiğini ve katılımcıları Arapça konuşan gençlerden bir deneyim yaşadığını paylaştık.

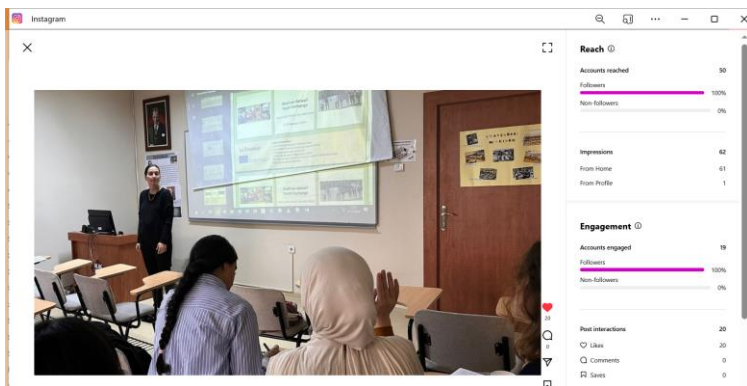
Secrets of Facilitation Eğitim Kursu (2023-3-AT01-KA152-YOU-00017325)

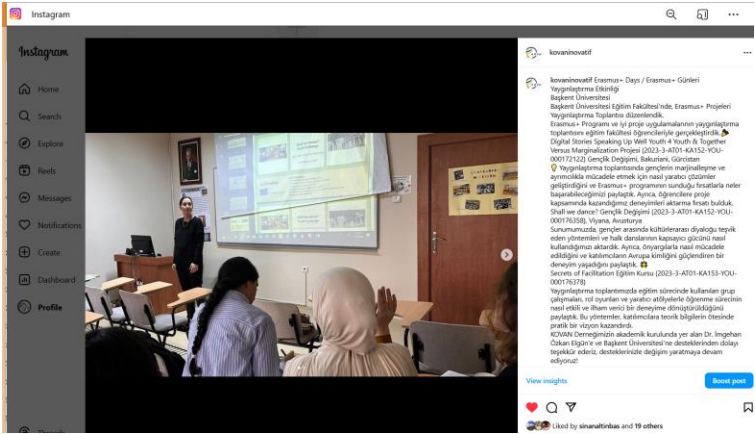
Yarınlaşma toplantısında eğitim sürecinde kullanılan grup gelişim, rol oyunları ve yaratıcı atölyelerle öğrenme sürecinin

[View insights](#) [Boost post](#)

1 dan 200

[https://www.instagram.com/p/DEH3FXsNG-w/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/p/DEH3FXsNG-w/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)





Facebook posts: <https://www.facebook.com/kovaninovatif>  
 9 facebook posts reached 227 views:

<https://www.facebook.com/share/p/14nUbCqiuSF/>

<https://www.facebook.com/share/p/14weUDqMjQ/>

<https://www.facebook.com/share/v/15R2x7HVa5/>

**SHALL WE DANCE? YOUTH EXCHANGE**  
 2023-3-AT01-KA152-YOU-000176358  
 11-19 AUGUST VIENNA, AUSTRIA

Views: 23 | Reach: 5 | Interactions: 1 | Link clicks: 0

Followers vs non-followers: 14% Followers, 86% Non-followers

Audience retention: 0%

<https://www.facebook.com/share/v/187aEcTk8S/>

**Erasmus+4Uly CITY TASKS**

Views: 22 | Reach: 4 | Interactions: 1 | Link clicks: 0

Followers vs non-followers: 7% Followers, 93% Non-followers

Audience retention: 0%

<https://www.facebook.com/share/v/18JbpCLMSV/>

Views: 23 | Reach: 7 | Interactions: 1 | Link clicks: 0

Followers vs non-followers: 0% Followers, 100% Non-followers

Audience retention: 0%

<https://www.facebook.com/share/v/1Bhimz23W7/>

Facebook Insights for video 'SHALL WE DANCE? YOUTH EXCHANGE' (2023-3-AT01-KA152-YOU-000176358) showing 22 views, 4 reach, and 1 interaction. The video is co-funded by the Erasmus+ Programme of the European Union. The insights panel shows 7% followers and 93% non-followers. Audience retention shows that most of the audience dropped off at the 0:07 mark with an average watch time of 0:04.

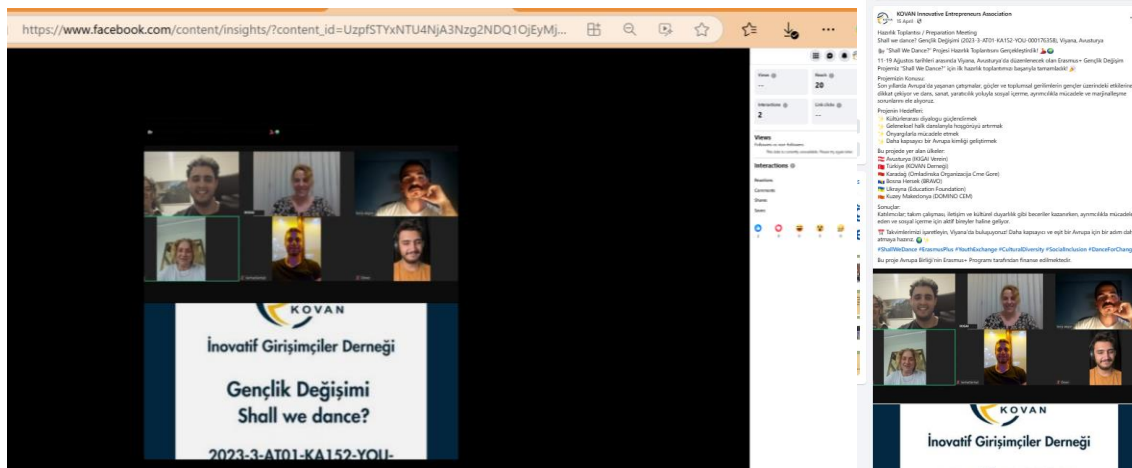
<https://www.facebook.com/share/v/1DjCsb319f/>

Facebook Insights for video 'SHALL WE DANCE? YOUTH EXCHANGE' (2023-3-AT01-KA152-YOU-000176358) showing 43 views, 16 reach, and 2 interactions. The video is co-funded by the Erasmus+ Programme of the European Union. The insights panel shows 18% followers and 82% non-followers. Audience retention shows that most of the audience dropped off at the 0:07 mark with an average watch time of 0:07.

<https://www.facebook.com/share/p/19etgSUmuz/>

Facebook Insights for post 'İnovatif Girişimçiler Derneği Gençlik Değişimi Shall we dance?' (2023-3-AT01-KA152-YOU-000176358) showing 3 interactions. The post is co-funded by the Erasmus+ Programme of the European Union. The insights panel shows 3 interactions and 0 link clicks.

<https://www.facebook.com/share/p/1BQHbeySjE/>



KOVAN Association has created a page for the dissemination of the project at its website:

<http://inovatifkovan.org/>

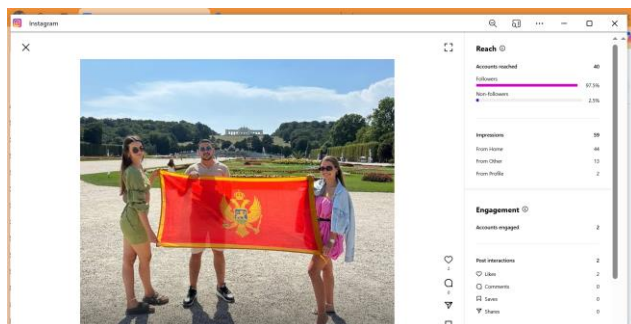


## Dissemination of Omladinska Organizacija Crne Gore (Youth Organization of Montenegro)

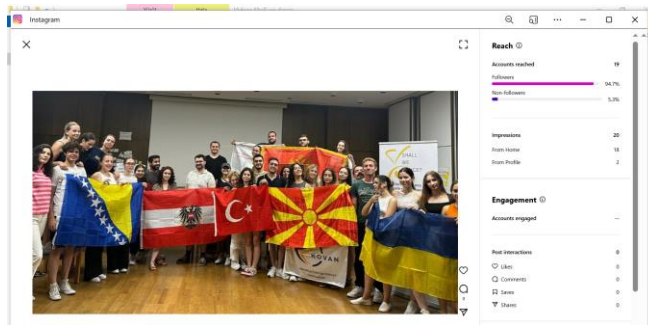
Instagram: <https://www.instagram.com/montenegroyouth/>

8 instagram posts reached 148 views:

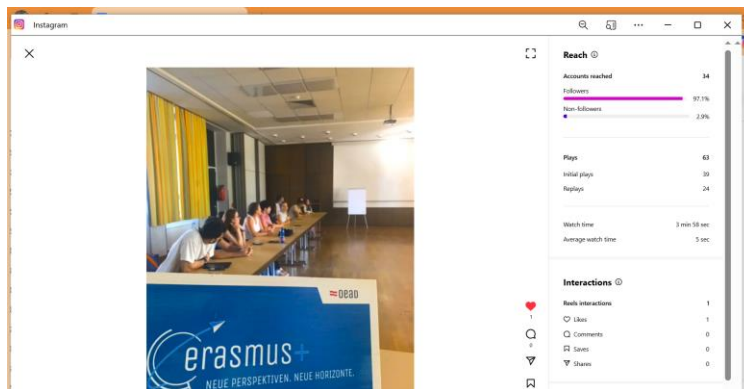
[https://www.instagram.com/p/DDUUJrONaVi/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/p/DDUUJrONaVi/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)



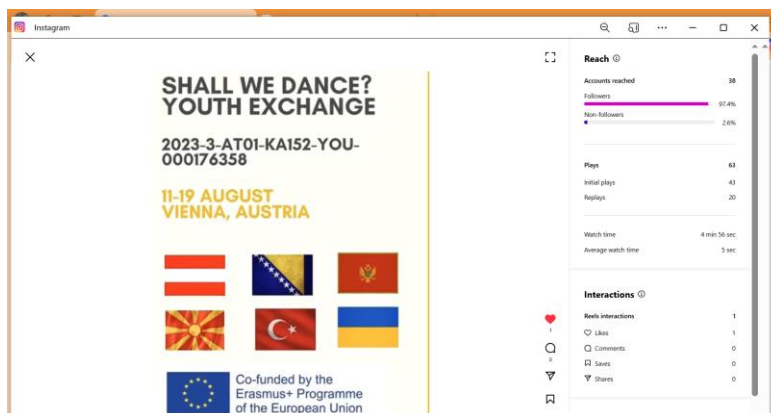
[https://www.instagram.com/p/DDUPEaN6Zt/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/p/DDUPEaN6Zt/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)



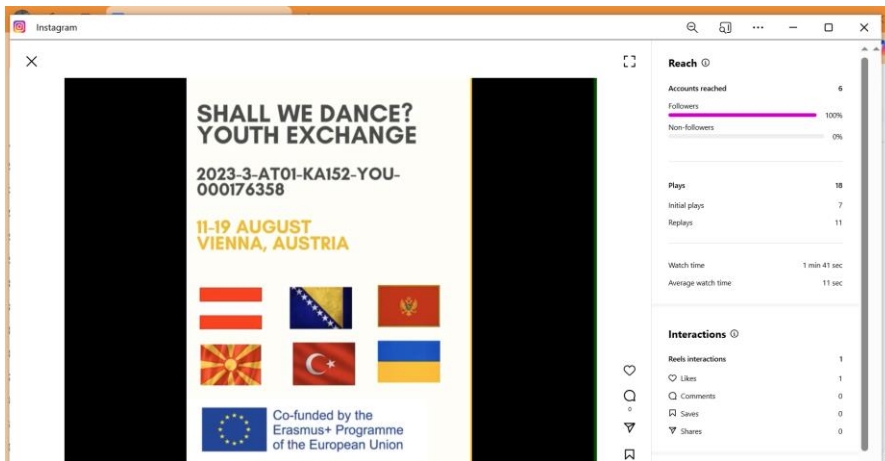
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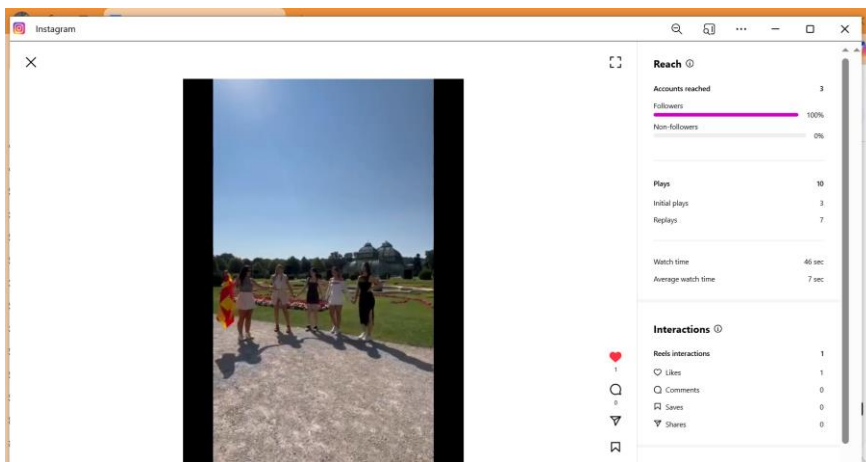
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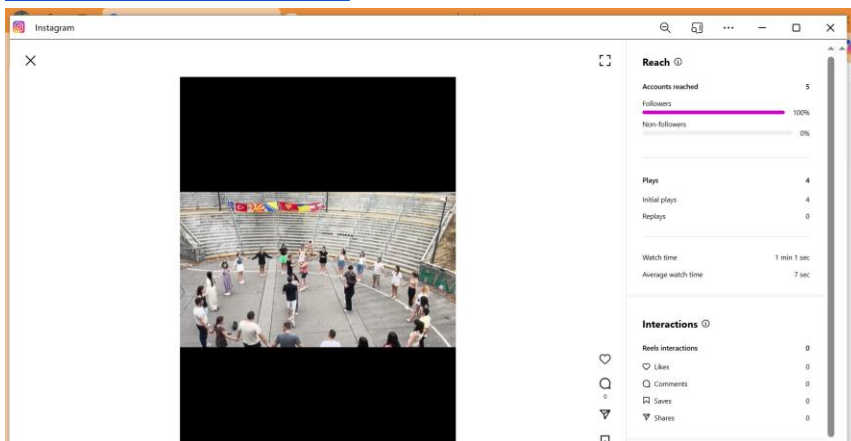
[https://www.instagram.com/reel/DEMyOEzI4GS/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/reel/DEMyOEzI4GS/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)



[https://www.instagram.com/reel/DEMygzJIHWA/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/reel/DEMygzJIHWA/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)

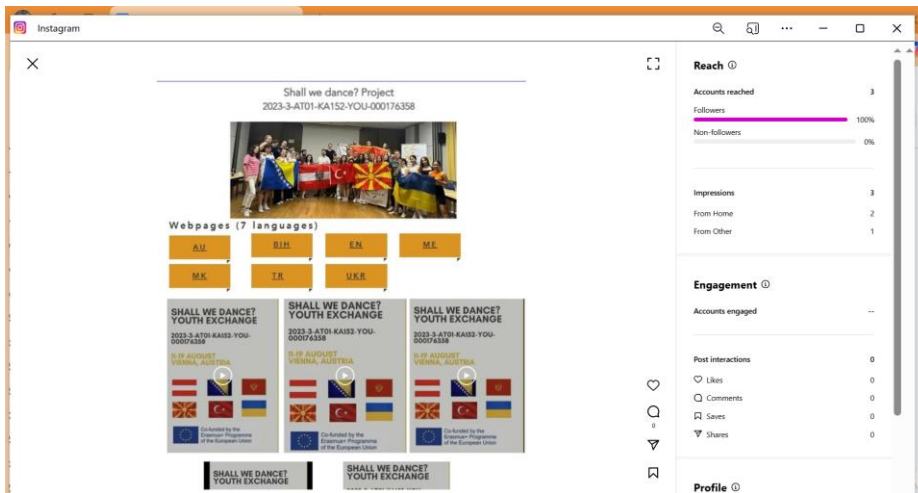


[https://www.instagram.com/reel/DEMzwu4osvU/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/reel/DEMzwu4osvU/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)





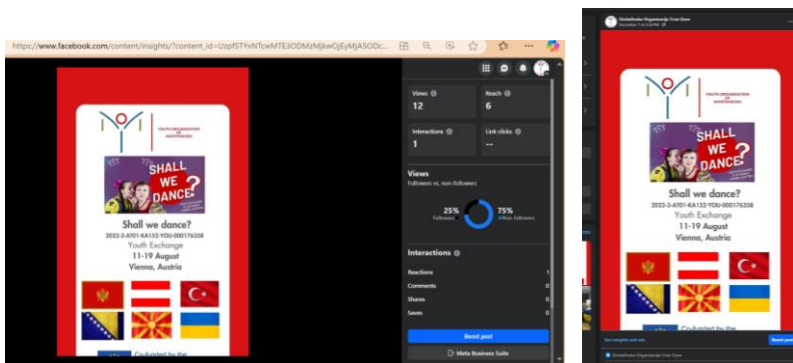
[https://www.instagram.com/p/DEM2cYwNVXX/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/p/DEM2cYwNVXX/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)



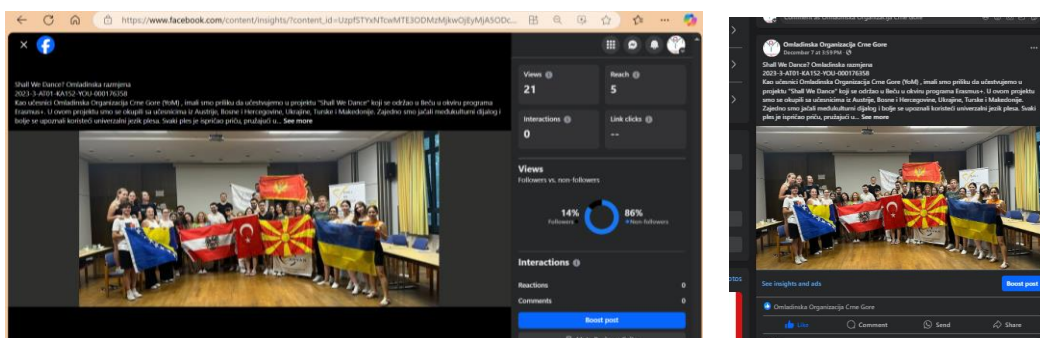
Facebook : <https://www.facebook.com/montenegroyouth/>

8 facebook posts reached 109 views:

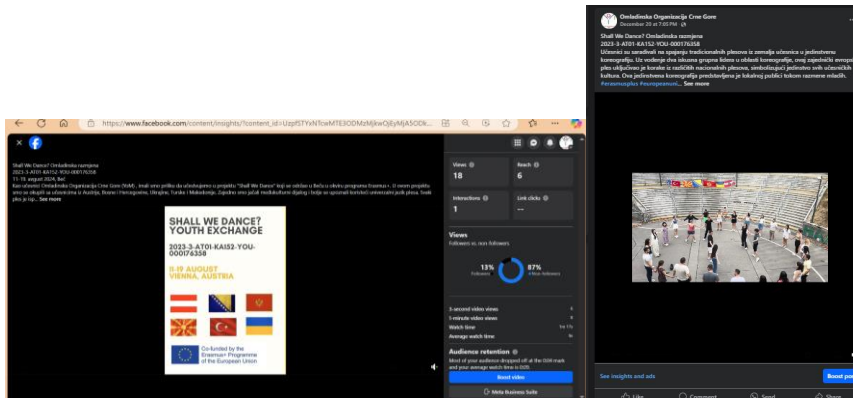
<https://www.facebook.com/share/p/15ZhJ3VfkX/>



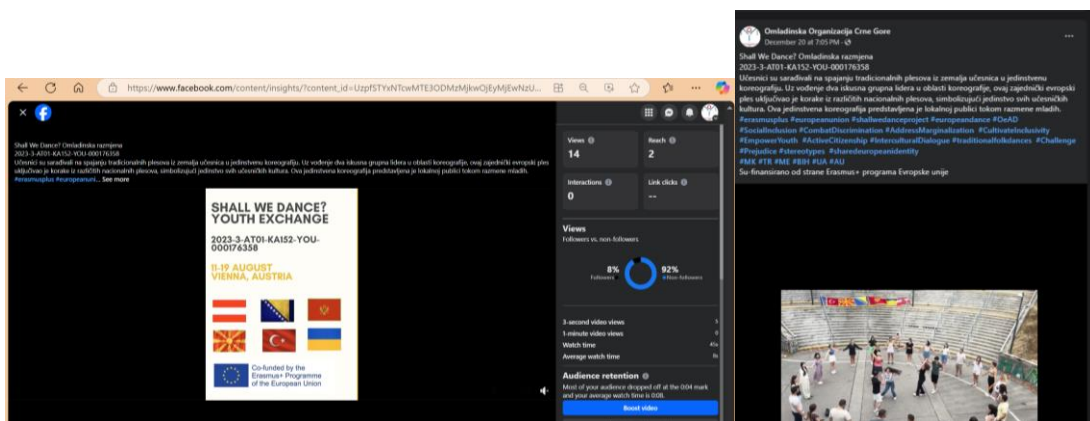
<https://www.facebook.com/share/p/15z4dEX6eA/>



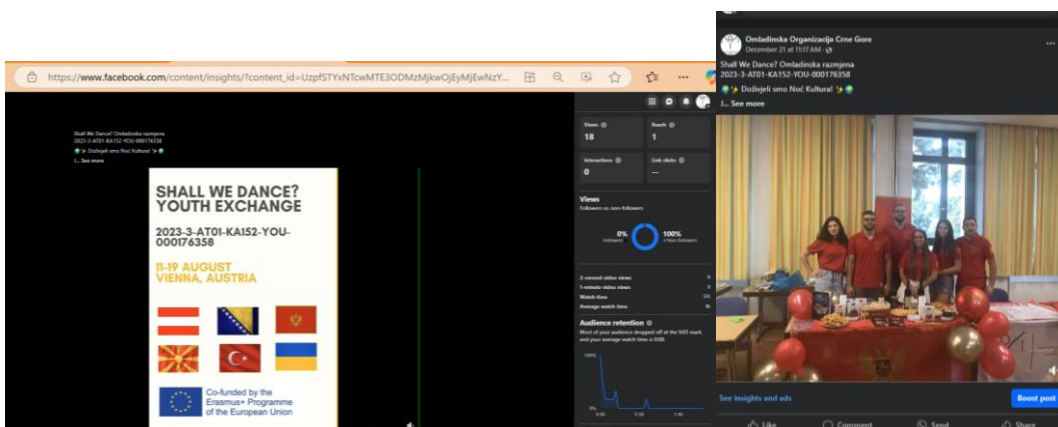
<https://www.facebook.com/share/v/15oEoABHGe/>



<https://www.facebook.com/share/v/18TibAhWA9/>



<https://www.facebook.com/montenegroyouth/videos/1252823945924745/>



<https://www.facebook.com/share/v/1B5TqmEDJ8/>

Facebook Insights for a video titled "Erasmus+ City Tasks". The video shows a group of people in traditional costumes performing a dance. The insights panel on the right shows 9 views, 1 reach, and 0 interactions. The audience retention graph shows 100% retention for the entire duration of the video. The video is from the "Omladinska Organizacija Crne Gore" page, dated December 21 at 1:52 PM.

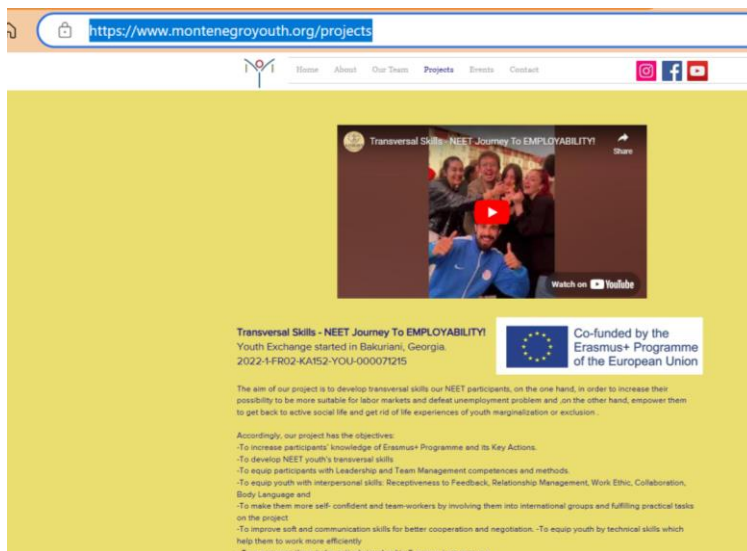
<https://www.facebook.com/share/v/15nZh9dHFS/>

Facebook Insights for a video titled "Sweet Culture". The video shows a group of people in traditional costumes performing a dance. The insights panel on the right shows 5 views, 1 reach, and 1 interaction. The audience retention graph shows 100% retention for the entire duration of the video. The video is from the "Omladinska Organizacija Crne Gore" page, dated December 21 at 1:52 PM.

<https://www.facebook.com/share/p/1GVkqxjZgQ/>

Facebook Insights for a webpage titled "Shall We Dance? Project". The webpage shows a group of people in traditional costumes performing a dance. The insights panel on the right shows 12 views, 2 reach, and 1 interaction. The audience retention graph shows 8% retention for the entire duration of the webpage. The webpage is from the "Omladinska Organizacija Crne Gore" page, dated December 21 at 1:52 PM.

Website: <https://www.montenegroyouth.org/projects>



## Youtube Channels

5 videos of the project have been shared through youtube channels of IKIGAI(AU), KOVAN(TR) and YoM (ME). In total 15 videos are listed in youtube.

IKIGAI's youtube channel:

<https://www.youtube.com/@IKIGAIVienna>

[https://youtu.be/4qJAsmTQP\\_I](https://youtu.be/4qJAsmTQP_I)

[https://youtu.be/tunv9sA\\_Kdw](https://youtu.be/tunv9sA_Kdw)

[https://youtube.com/shorts/qn\\_Oah8aVhI?feature=share](https://youtube.com/shorts/qn_Oah8aVhI?feature=share)

[https://youtube.com/shorts/xieqoXDEQJo?si=sK\\_huu1lwy2ekqFM](https://youtube.com/shorts/xieqoXDEQJo?si=sK_huu1lwy2ekqFM)

[https://youtube.com/shorts/SsYovUb\\_gto?si=u0LEgMctfXH5Fiui](https://youtube.com/shorts/SsYovUb_gto?si=u0LEgMctfXH5Fiui)

KOVAN's youtube channel:

<https://www.youtube.com/@kovaninovatif>

<https://youtu.be/qBuye6iYBwA>

<https://youtube.com/shorts/L2eQQuBgH7U?si=Rsf60hV2yhPjds2h>

<https://youtube.com/shorts/Ub-eXgexYVw?si=n2oimemLoAaHmfSG>

<https://youtu.be/GJcQXqTeFuI>

[https://youtube.com/shorts/Wwhl1\\_pnpXc?si=EzeWU0iz7dlkVDd0](https://youtube.com/shorts/Wwhl1_pnpXc?si=EzeWU0iz7dlkVDd0)

KoM' youtube channel:

<https://www.youtube.com/@MontenegroYouth>

<https://youtu.be/VyljraTP6X0>

<https://youtube.com/shorts/WCILCG-mCx8?si=E-MBm57X11E8Cl3n>

<https://youtu.be/uLZDX10N6Jg>

[https://youtube.com/shorts/LI7rCK0iLjg?si=xuV\\_0P-S\\_WY5WbLy](https://youtube.com/shorts/LI7rCK0iLjg?si=xuV_0P-S_WY5WbLy)

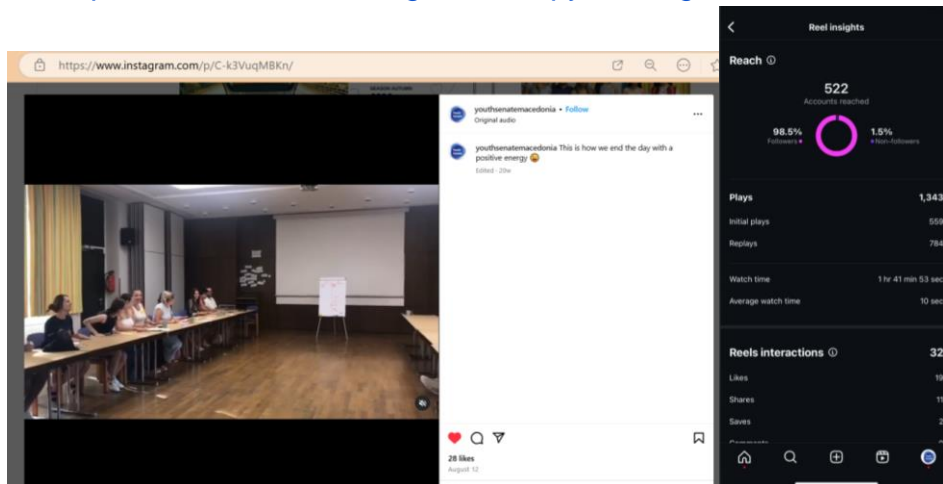
<https://youtube.com/shorts/CaTQDt1JKP8?feature=share>

## Dissemination of DOMINO CEM (N.Macedonia)

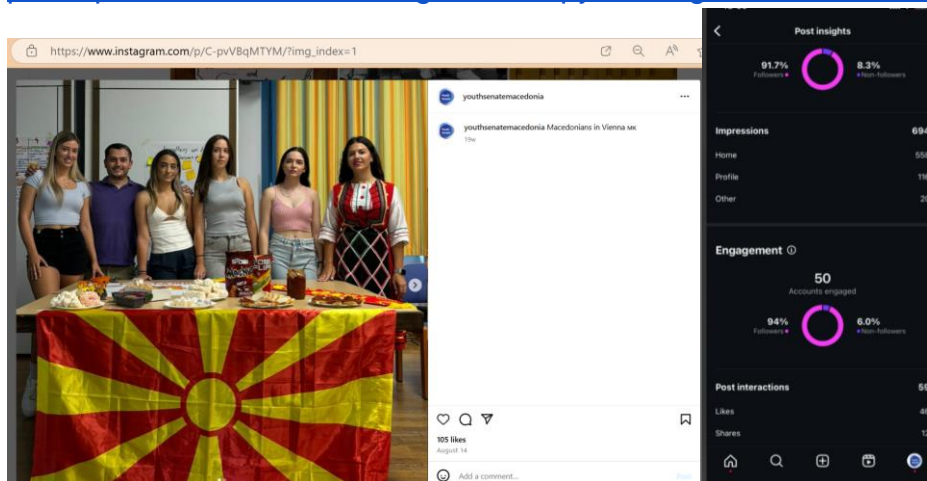
Instagram: <https://www.instagram.com/youthsenatemacedonia/>

4 instagram posts reached 1246 views.

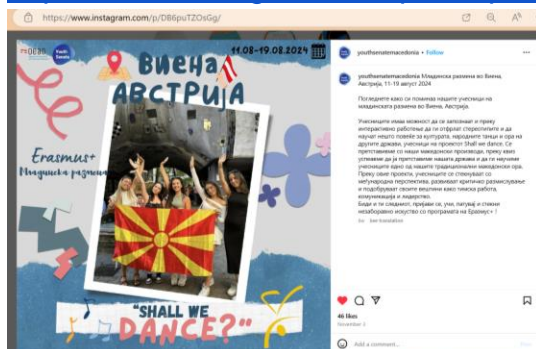
[https://www.instagram.com/reel/C-k3VuqMBKn/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/reel/C-k3VuqMBKn/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)



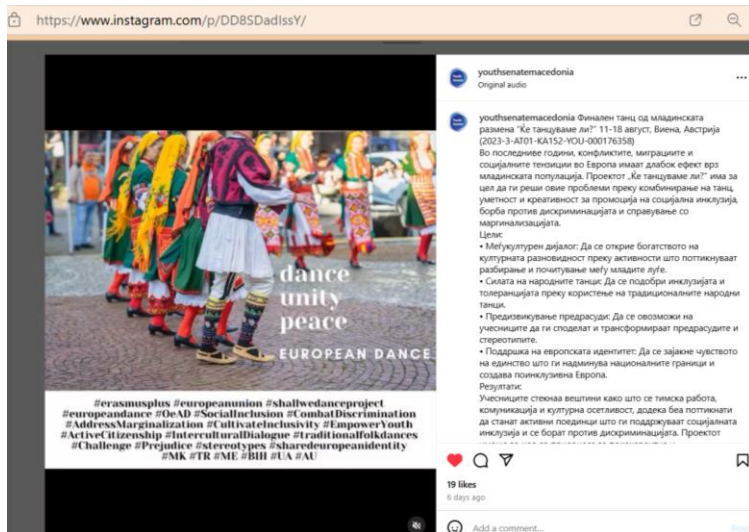
[https://www.instagram.com/p/C-pvVBqMTYM/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/p/C-pvVBqMTYM/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)



<https://www.instagram.com/p/DB6puTZOsgg/>



[https://www.instagram.com/reel/DD8SDadlssY/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/reel/DD8SDadlssY/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)



**Facebook:** <https://www.facebook.com/YouthSenateMacedonia/>  
3.4K followers

1 instagram posts reached 175 views:

<https://www.facebook.com/share/p/18eDXrk7eL/>



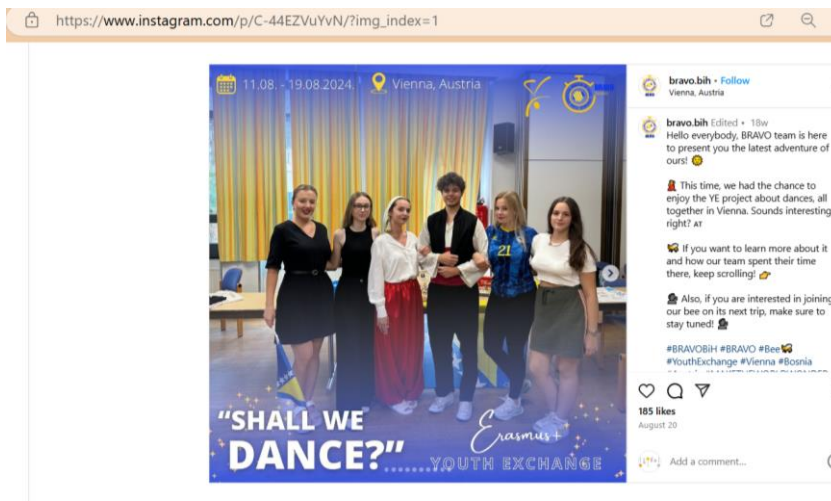
# Dissemination of Bosnian Representative Association For Valuable Opportunities(Bosnia and Herzegovina)

## Media Exposure

### BRAVO (Social) Media Channels

#### Instagram

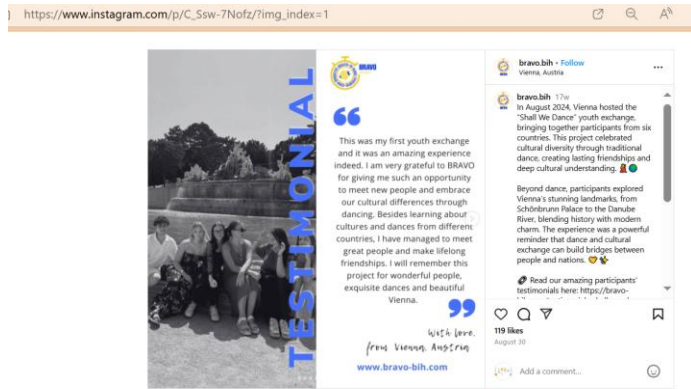
- [https://www.instagram.com/p/C-44EZVuYvN/?img\\_index=1](https://www.instagram.com/p/C-44EZVuYvN/?img_index=1)



- <https://www.instagram.com/p/C-5NogQuXo-/>

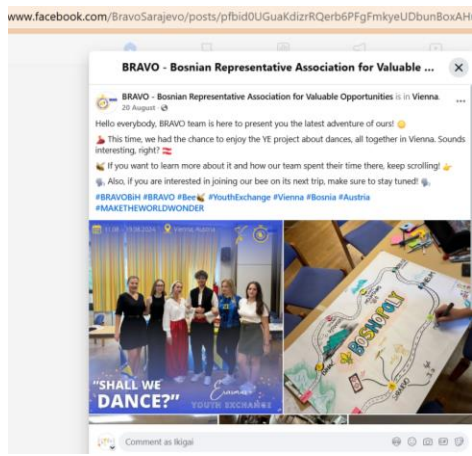


[https://www.instagram.com/p/C\\_Ssw-7Nofz/?img\\_index=1](https://www.instagram.com/p/C_Ssw-7Nofz/?img_index=1)

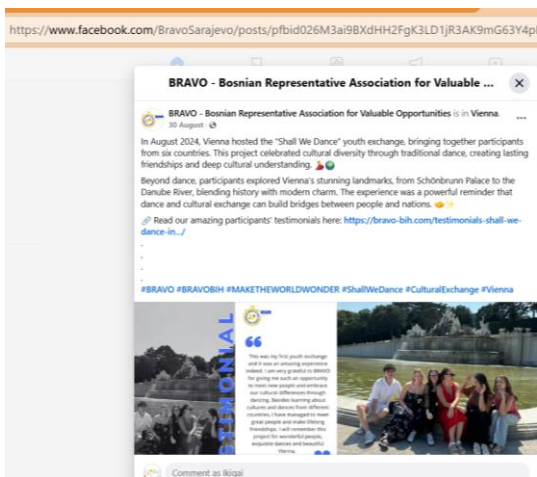


## Facebook

<https://www.facebook.com/share/p/eyLGvwQMbQPv4TEz/>



<https://www.facebook.com/share/p/XZQDdTHLdre8XwAG/>

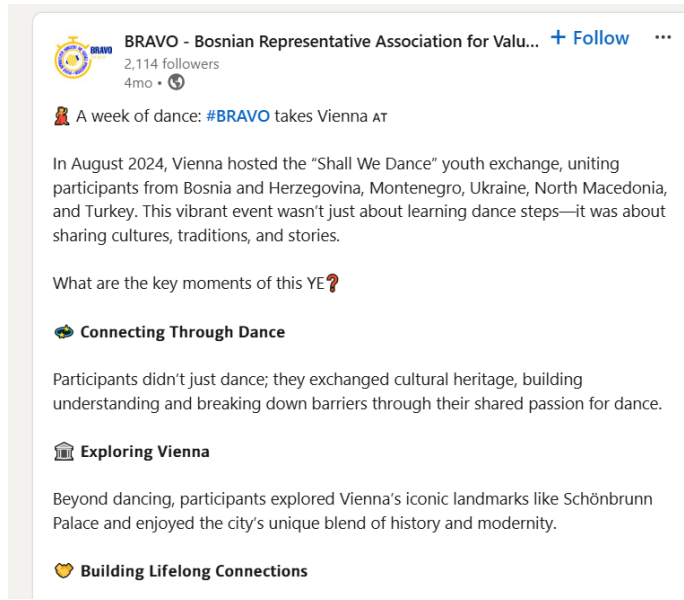




## LinkedIn: 2114 followers

[https://www.linkedin.com/posts/bravo-bih\\_shall-we-dance-activity-72334224018064](https://www.linkedin.com/posts/bravo-bih_shall-we-dance-activity-72334224018064)

[4784-vHym?utm\\_source=share&utm\\_medium=member\\_desktop](https://www.linkedin.com/posts/bravo-bih_shall-we-dance-activity-72334224018064?utm_source=share&utm_medium=member_desktop)



**BRAVO** - Bosnian Representative Association for Value Education [+ Follow](#) [...](#)  
2,114 followers  
4mo • [🌐](#)

**A week of dance: #BRAVO takes Vienna AT**

In August 2024, Vienna hosted the "Shall We Dance" youth exchange, uniting participants from Bosnia and Herzegovina, Montenegro, Ukraine, North Macedonia, and Turkey. This vibrant event wasn't just about learning dance steps—it was about sharing cultures, traditions, and stories.

What are the key moments of this YE? [?](#)

**🌐 Connecting Through Dance**

Participants didn't just dance; they exchanged cultural heritage, building understanding and breaking down barriers through their shared passion for dance.

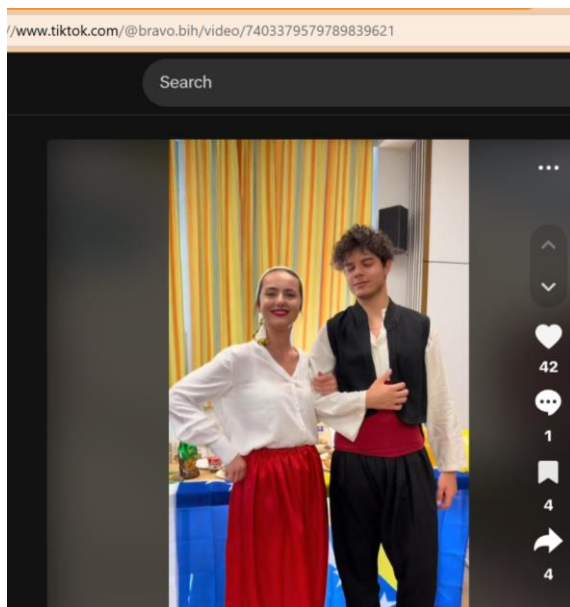
**🏛️ Exploring Vienna**

Beyond dancing, participants explored Vienna's iconic landmarks like Schönbrunn Palace and enjoyed the city's unique blend of history and modernity.

**💛 Building Lifelong Connections**

## TikTok

<https://www.tiktok.com/@bravo.bih/video/7403379579789839621>



## Website

<https://bravo-bih.com/shall-we-dance-youth-exchange-in-vienna-a-journey-of-cultural-discovery-and-connection/>



In August 2024, the city of Vienna gathered 6 different countries and their cultures in the project "Shall We Dance." This youth exchange program brought together participants from Bosnia and Herzegovina, Montenegro, Ukraine, North Macedonia, and Turkey, creating a vibrant tapestry of cultures, traditions, and shared experiences.

**A Celebration of Cultural Diversity**

At the heart of the "Shall We Dance" exchange was the opportunity to learn and experience the traditional dances of each participating country. This initiative was not just about mastering dance steps, but about fostering a deep understanding and appreciation for the unique cultural expressions of each nation. As participants danced, they were also learning about the stories, history, and values around them.

The exchange was an experience where participants taught each other their traditional dances, sharing the details of their cultural heritage. This shared activity helped them to break down barriers, creating a sense of unity and friendship within the group.

## Participants' testimonials here:

[https://bravo-bih.com/testimonials-shall-we-dance-in-vienna-austria/?fbclid=IwY2xjawHfvdVleHRuA2FlbQIxMAABHXrb3RiYVFhuq2hNIMSKk1qks3tzuL9\\_nrSc-NUzUxZhJMQmRiHPE4qaaQ\\_aem\\_3tv3U5DXLUXMwO9UqwXxtA](https://bravo-bih.com/testimonials-shall-we-dance-in-vienna-austria/?fbclid=IwY2xjawHfvdVleHRuA2FlbQIxMAABHXrb3RiYVFhuq2hNIMSKk1qks3tzuL9_nrSc-NUzUxZhJMQmRiHPE4qaaQ_aem_3tv3U5DXLUXMwO9UqwXxtA)

<https://bravo-bih.com/testimonials-shall-we-dance-in-vienna-austria/>



**Testimonials: Shall We Da...**  
bravo-bih.com

**TESTIMONIAL**

"This was my first youth exchange and it was an amazing experience indeed. I am very grateful to have had the opportunity to meet new people and embrace our cultural differences through dancing. Besides learning about cultures and dances from different countries, I was managed to meet great people and make lifelong friendships. I will remember this program for wonderful people, respectful classes and beautiful moments."

Uzela Ivan  
@uzela\_ivan\_801576  
www.bravo-bih.com

"This was my first youth exchange and it was an amazing experience indeed. I am very grateful to ..."

## Newsletter



to explore new places, enjoy various activities, and connect with many people along the way. Long story short, Adnan urges you to check the new call for BRAVO members and shoot your shot!



### CELEBRATION OF TRADITION YOUTH EXCHANGE "SHALL WE DANCE"

In August 2024, young people from Bosnia and Herzegovina, Montenegro, Ukraine, North Macedonia, and Turkey gathered in Vienna for the "Shall We Dance" exchange. United by the rhythm of their traditional dances, they made deep connections and friendships that crossed borders. The exchange peaked with a stunning European dance performance, mixing the special elements of each tradition into one memorable celebration.

[READ THE FULLY STORY HERE!](#)



## Radio show in Sarajevo

- [https://www.instagram.com/p/C\\_NwgfEtFgq/](https://www.instagram.com/p/C_NwgfEtFgq/)
- <https://www.facebook.com/BravoSarajevo/posts/pfbid09Wr41DfHfYJ44E5PK9sPCn4HWikFDLzn5fK1zfdxrkMJR3dr2dmzoNzysz8FN76NI>
- [https://www.linkedin.com/posts/bravo-bih\\_bravo-erasmusplus-ngo-activity-7234605680270204928-X7br?utm\\_source=share&utm\\_medium=member\\_desktop](https://www.linkedin.com/posts/bravo-bih_bravo-erasmusplus-ngo-activity-7234605680270204928-X7br?utm_source=share&utm_medium=member_desktop)

## Radio show in Gračanica

- <https://www.facebook.com/share/p/Kk56GvywWtR5kFjJ/?mibextid=WC7FNe>

## EVENTS

### Presentation in Goražde

For her part of dissemination, Alma Kunovac hosted an info session in her hometown Goražde, where she talked about her experience as a participant in the Youth Exchange and how the application process works so attendees could also apply to similar projects. Around 15 people from different age groups and backgrounds attended the info session, with an emphasis on sharing the new information that they have gained to their classmates and others. The response of the attendees was great, they were quite interested in what we have learned during the YE with lots of questions asked, and they are quite interested in applying to next projects as soon as possible! Our experience in Vienna has made an amazing impression on them, and they hope to attend a similar project!

## Presentation in Živinice

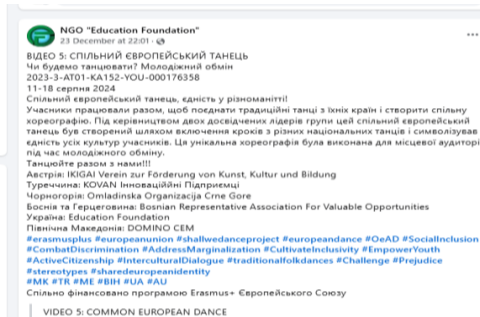
On Sunday, September 22, 2024, Lamija Aličić held an online meeting for the Association of High School Students in Bosnia and Herzegovina (ASuBiH) in Živinice. During the meeting, she spoke about Erasmus and the benefits it offers. Through her presentation, she shared her experience with the “Shall We Dance?” project that took place in Vienna, Austria. The members closely followed her presentation and were excited about what they heard. They expressed their interest through various questions about the project after the presentation.

## Dissemination of Education Foundation, Ukraine

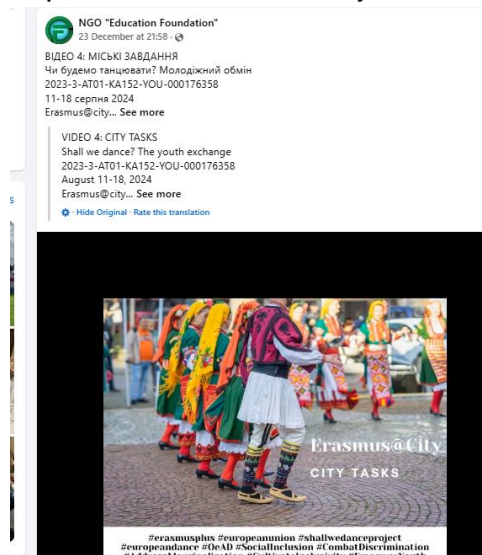
Facebook: <https://www.facebook.com/ngoeducationfoundation>

10 facebook posts reached 230 viewers.

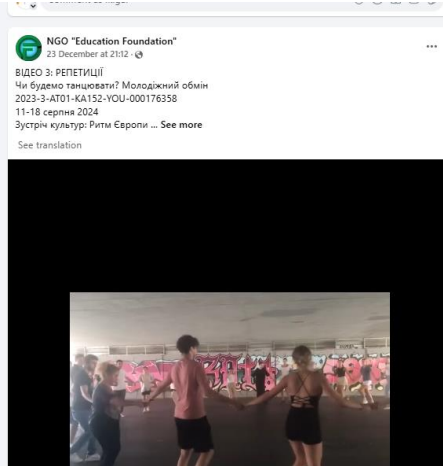
<https://fb.watch/wODBHYcfv/>



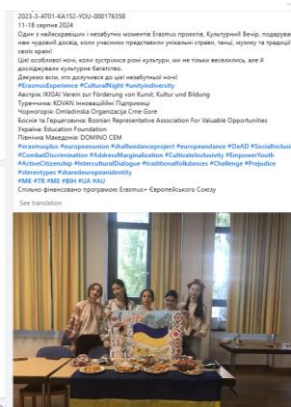
<https://fb.watch/wODFCrjESf/>



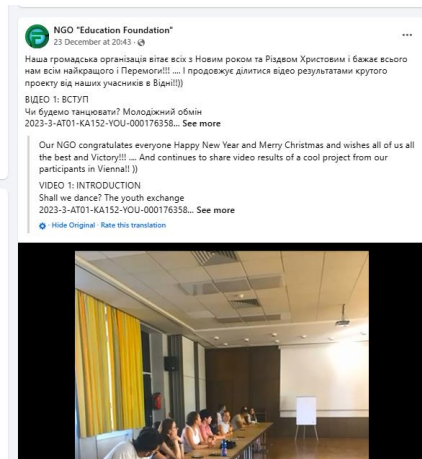
<https://www.facebook.com/reel/1823095541763350>



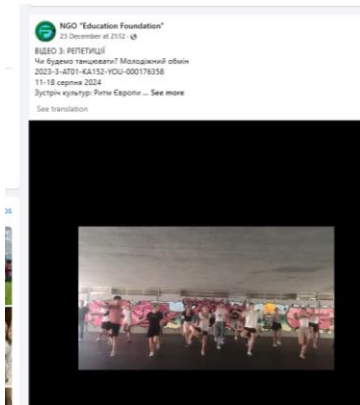
<https://fb.watch/wODKFcVZtR/>



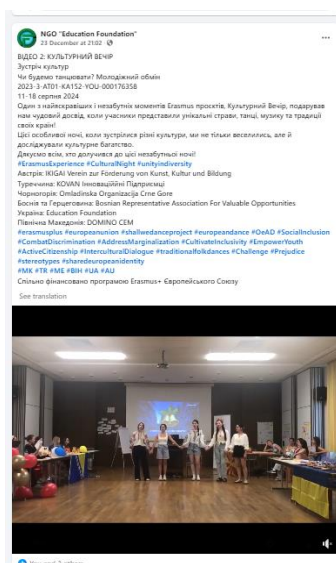
<https://www.facebook.com/reel/951250243013949>



<https://www.facebook.com/reel/950264646969957>



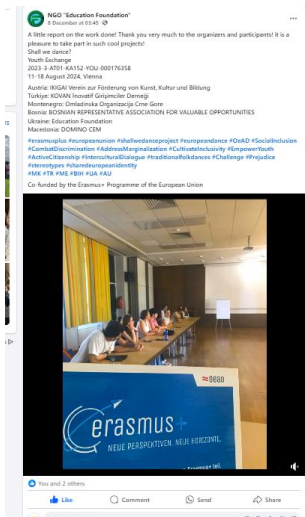
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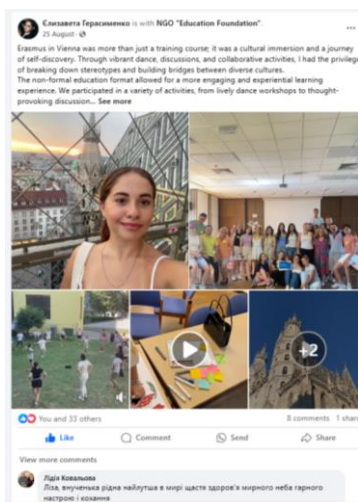
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## Achievements in Dissemination



An indicator of our successful dissemination efforts is the creation of a choreography called "European Common Dance," which combined traditional dances from the six participating countries. This choreography was performed in a public park, attracting a wider audience and enhancing the visibility of the project.

## Enhancing Visibility Through National Performances



As part of the dissemination strategy, each country group was assigned a unique task to further promote the project's visibility. They were instructed to perform their national dances as part of the European Common Dance in Vienna's popular and crowded locations. To ensure the project's branding was highlighted, participants incorporated posters and flags featuring the project name and code into their performances.

These vibrant public showcases not only drew significant attention but were also recorded and shared, amplifying the project's visibility across broader audiences. This creative approach effectively combined cultural expression with strategic dissemination, reinforcing the project's impact and outreach.





Additionally, we were hosted by the Meine Welt association in Vienna, where we presented the Shall we dance? Project and its outcomes. Inspired by the project, in December 2024, IKIGAI Association and Meine Welt jointly launched a folk dance course. This new partnership not only expands the impact of the *Shall We Dance?* project but also bridges generations by bringing together young people, the project's original target group, and senior participants. This collaboration fosters intergenerational learning, enriching the project's legacy. Furthermore, the outputs of the *Shall We Dance?* project are being actively utilized in this initiative, demonstrating the project's sustainability and long-term value.

## Conclusion

The dissemination efforts undertaken throughout the project have successfully reached a significant audience, ensuring the project's visibility and impact across various platforms and target groups.

During the project's implementation, we utilized a diverse range of dissemination tools, including 42 Facebook posts, 36 Instagram posts, 1 LinkedIn post, 1 TikTok post, 3 website pages, 2 newsletters, 2 radio shows, and 6 offline meetings. Additionally, 5 videos highlighting the project were shared on the YouTube channels of IKIGAI (AU), KOVAN (TR), and YoM (ME), contributing to a total of 15 videos listed on YouTube.

Through social media platforms such as Facebook and Instagram, the project reached 5,182 people. Offline meetings engaged 80 individuals directly, while other dissemination channels reached approximately 2,100 people. Altogether, the dissemination activities connected with an impressive total of 7,362 individuals.

These numbers reflect the project's success in raising awareness and fostering engagement with its target audiences. The strategic use of both online and offline channels has maximized the project's outreach and ensured that its messages resonated with a diverse and widespread community. This strong dissemination impact sets a solid foundation for the project's outcomes to inspire and influence beyond its lifecycle.